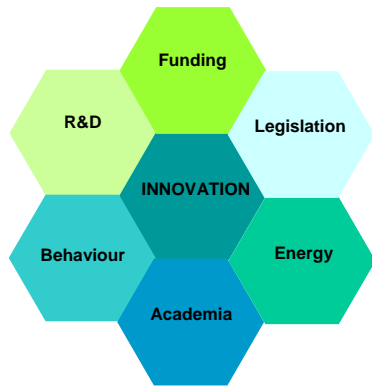


# Innovation Review

12<sup>th</sup> January 2012, London



Sustainability in the RAC and Heat Pump industry is being driven by many often conflicting factors – technical advancement, customer demand, legislation and international policies. For both economic and environmental reasons it has never been more important for the refrigeration industry to move toward a more sustainable future. On the 12<sup>th</sup> January the SIRAC network will be holding an Innovation Review Meeting where the conclusions and results from two years of work between industry and academic researchers on accelerating the adoption of alternative technologies will be shared.

- An overview of research priorities for the UK
- The role of behaviour in understanding the process of innovation
- Development stages and potentials of new technologies
- Routes for success from micro innovation to market transformation
- Maximising funding opportunities for research through collaboration
- How will the SIRAC network operate in the future to support innovation

## The Agenda

- Introduction: the drivers for innovation by Prof. Graeme Maidment, Chair of SIRAC and London South Bank University
- A review of the research market in Europe and the UK by Dr Gareth Davies, London South Bank University
- Success factors in industry R&D by Dr Guy Hundy, Alephzero
- The future for academic collaborative research by Andrew Gigiel – CCC consultants
- The potential of new technologies by Judith Evans, RD&T
- Research priorities in engineering and science in the UK
- SIRAC networking “Setting our agenda for the next five years” facilitated by Chris Seeley with an action planning session on how SIRAC will operate in the future
- Conclusion: A future for innovation in RAC in Europe.

Whether this is your first SIRAC meeting or you are a regular, this event will deepen your understanding of sustainability in the refrigeration industry and give ideas about future improvements and putting theory into practice.

## Booking details

This event will be held on the 12<sup>th</sup> January 2012 starting at 10am and concluding at around 4pm. The venue will be LSBU, Keyworth Centre, Keyworth Street, London, SE1 6NG. This is a free event but delegates must register in advance. Register online at [www.sirac.org.uk](http://www.sirac.org.uk)